£100308 **Orders** Order / Rev: Alt Order #: 06809912 Product Desc: NRSC 2012 Estimate: Flight Dates: 10/17/12 - 10/23/12 Primary AE: Amy McCreary Original Date / Rev: 04/13/12 / 07/03/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: Strategic Media Services, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3299 K St. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser WNational Republican Senatorial Commut Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI2,PLI1 Order Separation: 00:15:00 SELECT PRIORITY CODE Priority: Advertiser External ID: POLITICAL/AGY, PISSUE, GEN

Bill Plan					Totals								
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating				
10/01/12	10/23/12	114	\$86,250.00	\$73,312.50	October 2012	114	\$86,250.00	\$73,312.50	0.00				
					Totals	114	\$86,250.00	\$73,312.50	0.00				

Agency External ID:

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$86,250.00
Market	100%	\$278,225,81

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$86,250.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,298.39
KTUD	1%	\$2,782.26
KVVU	17%	\$47,298.39
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,346,77

	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
ī	∃ 1	KSNV	10/17/12	10/19/12	M-F 6-7a WakeUp v	v/Wa@M	6-7a	WTF	:30	3	\$700.001	0.00 NM	3	\$2,100.00
					M-F 6-7a WakeUp	w/Wagners			-					
	- 1	NEWS												
		Star	t Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Rating						
_	We	eek: 10/1	15/12	10/21/12	WTF	. 3	\$700.00	0.00						

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates:

06809912 10/17/12 - 10/23/12 Product Desc:

NRSC 2012

KSNV

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Estimate:

Ln Ch S	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV 10	0/17/12	10/19/12	M-F 6-7a WakeUp		6-7a	WTF	:30	3	\$700,001	0.00 NM	3	\$2,100.00
NEWS			M-F 6-7a WakeUj	p w/vvagners								
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	WTF M-F 6-7a WakeUp	3	\$700.00 6-7a	0.00 MT	:30	- 0	#700 00 4	0.00.104		<b>A.</b> 100.00
L Z NOIV		. 10/20/12	M-F 6-7a WakeUp	-	0-7 a	V	:30	2	\$700.001	0.00 NM	2	\$1,400.00
NEWS	) ata	End Data	Modelme	Consta AM and	D-4-	D-#						
<u>Start C</u> Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
E 3 KSNV 10	0/22/12	10/23/12	•	СМ	658a-9am	MT~	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY			Today Show									
Start D	<u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						-
Week: 10/22/		10/28/12	MT	4	\$900.00	0.00			' y			
E 4 KSNV 10	0/17/12	! 10/19/12	Today Show Today Show	CM	658a-9am	WTF	:30	6	\$900.001	0.00 NM	6	\$5,400.00
TODAY			roday onon									
<u>Start □</u> Week: 10/15/		End Date 10/21/12	<u>Weekdays</u> WTF-~	Spots/Week 6	<u>Rate</u> \$900.00	Rating						
			M-F Today Show		9-10a	0.00 WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
			M-F Today Show				100		Ψ 12.0.00 1	0.00 14141	J	Ψ1,275.00
TODAY Start D	)ate	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/		10/21/12	WTF	3	\$425.00	0.00						
E 6 KSNV 10	0/22/12	10/23/12	M-F Today Show		9-10a	MT	:30	2	\$425,001	0.00 NM	2	\$850.00
TODAY			M-F Today Show	IL								
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/22/		10/28/12	MT	2	\$425.00	0.00			****		_	
E 7 KSNV 10	0122112	10/23/12	M-F Today Show I Today 4th Hour	III 4u1 KJVI	10am-11am	MT	:30	2	\$325.001	0.00 <b>NM</b>	2	\$650.00
TODAY												
<u>Start D</u> Week: 10/22/		End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
TODAY			Today 4th Hour									·
Start D	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/		10/21/12	WTF	3	\$325.00	0,00			,			
E 9 KSNV 10	0/17/12	2 10/19/12	Rachael Ray Rachael Ray	СМ	11am-12pm	WTF	:30	6	\$325.001	0.00 NM	6	\$1,950.00
RR	•		Tabilita Tay									
<u>Start E</u> Week: 10/15/		End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 6	Rate	Rating						
E 10 KSNV 10				СМ	\$325.00 11am-12pm	0.00 MT	:30	4	\$325.001	0.00 NM	4	\$1,300.00
F3 IP3			Rachael Ray					·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	2.00 11,,,	,	Ψ1,000.00
RR Start D	Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/22/		10/28/12	MT	4		0.00						
E11 KSNV 10	0/22/12	2 10/23/12	Noon News	СМ	12-1230pm	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
NEWS			Noon News									
Start [		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/ E 12 KSNV 10		10/28/12	Noon News	CM 2		0.00	120	2	\$40E 004	0.00 NES	2	<b>04 075 00</b>
	VI 1 I I LZ	- 10/18/12	Noon News	CIVI	12-1230pm	WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
NEWS	Date	End Date	VAI a steal	Constant -	D-1-	Dalla a						
<u>Start E</u> Week: 10/15		End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
E13 KSNV 1				СМ	1230-1p	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00

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Advertiser:

National Republican Senatorial Committe

Product Desc:

NRSC 2012

KSNV

Flight Dates:

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1230 The Agenda 1230									
AGEND				-						_		
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
E 14 KSNV			The Agenda 1230	pm CM	\$325.00 1230-1p	0.00 MT	:30	2	\$325.001	0.00 NM	2	PC=0.00
			The Agenda 1230		1200 16		.00	_	φυ2υ.υυ ι	O.OO IVIVI	~	\$650.00
AGEND		End Data	Managana	Cm =4= 454= =1.	ъ.	D. "						
<u>اد .</u> /Week: 10	<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
E 15 KSNV	10/22/1		The Doctors	СМ	2pm-3pm	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
DRS			The Doctors									,,,,,,,,
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	MT	2	\$325.00	0.00						
E16 KSNV	10/17/1	2 10/19/12	The Doctors	СМ	2pm-3pm	WTF	:30	3	\$325,001	0.00 NM	3	\$975.00
DRS			The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	WTF	3	\$325.00	0.00						
E17 KSNV	10/17/1	2 10/19/12	Dr. Phil	CM	3-4p	WTF	:30	6	\$450.001	0.00 NM	6	\$2,700.00
PHIL			Dr Phìl									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	WTF	6	\$450.00	0.00						
E 18 KSNV	10/22/1	2 10/23/12	Dr. Phil Dr Phil	СМ	3-4p	MT	:30	4	\$450.001	0.00 NM	4	\$1,800.00
PHIL			DI PIIII									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week; 10/		10/28/12	MT	4	\$450.00	0.00						•
E 19 KSNV	10/22/1	2 10/23/12	News 3 at 4 News 3 at 4	CM	4-430p	MT	:30	2	\$700,003	0.00 NM	2	\$1,400.00
NEWS			1407/3 0 81 4									
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						•
Week: 10/ E 20 KSNV	~~~~~	10/28/12	MT	2	\$700.00	0.00						
L ZU KSNV	10/1//1	2 10/18/12	News 3 at 4 News 3 at 4	CM	4-430p	WTF	:30	3	\$700.003	0.00 NM	3	\$2,100.00
NEWS												
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
·····			News 3 at 430pm	CM	\$700.00 430-5pm	0.00 WTF	:30	3	\$700.003	0.00 NM	2	PO 400 00
LZI NONV	,0,,,,,	2 10/10/12	News 3 at 4:30PM		450**3piii		.30	3	φ/00.003	U.UU INIVI	3	\$2,100.00
NEWS		F 15 /										
Sta Week: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$700,00	<u>Rating</u> 0.00						
			News 3 at 430pm		430-5pm	MT	:30	2	\$700.003	0.00 NM	2	\$1,400.00
			News 3 at 4:30PM						7. 00.000	0,00 11111	-	Ψ1,400.00
NEWS	rt Date	End Date	Weekdays	Chata (Maak	Data	Detine						
Week: 10/		10/28/12	MT	Spots/Week 2	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
E 23 KSNV	10/22/1	2 10/23/12	M-F Early News	СМ	5-630p	МТ	:30	2	\$1,100.003	0.00 NM	2	\$2,200.00
NEWS			M-F Early News									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	MT		\$1,100.00	0.00						
E 24 KSNV	10/17/1	2 10/19/12	M-F Early News	СМ	5-630p	WTF	:30	3	\$1,100.003	0.00 NM	3	\$3,300.00
NEWS			M-F Early News									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	WTF	3	\$1,100.00	0.00						
E 25 KSNV	10/17/1	2 10/19/12		CM	657-730p	WTF	:30	3	\$1,200.003	0.00 NM	3	\$3,600.00

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Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates: 06809912

10/17/12 - 10/23/12

Product Desc: NRSC 2012

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Estimate:

KSNV

NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	_Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
Sat Date   End Date   Meekdays   Spots/Week   Rate   Sating   Sat Date   Sat Date Date Date   Sat Date Date Date   Sat Date Date Date   Sat Date Date Date Date Date Dat												
Week: 1015F12   1012/112	JEP			W-1 Seopardy								
E28 KSNV 10/22/12 10/22/12   10										1		
JEP   Start Date   End Date   Weekdays   Spots/Week   Rate   Reining   Week 10/22/12   10/23/12						•		.00	- #4 DOO OOO	0.00.104	_	•• •• • • • • • • • • • • • • • • • • •
Satu Date   End Date   Meekdays   Spots/Neck   Rate   Sating   Saturation   State   Saturation	E 20 NOINV	10/22/1	2 10/23/12		CIVI	657-730p	MIL	:30	2 \$1,200.003	U.UU NIMI	2	\$2,400.00
Week: 1902/12   10/28/12   MT				. ,								
E27 KSNV 10/22/12 10/23/12   M-F Wheel of Fortune												
WHEEL   Start Date	-							:30	2 \$1 200 003	O OO NINA	2	<b>60 400 00</b>
Sint Date	LET HOITY	10,22,1	2 10/20/12			7 00-7 00piii	M1	.50	2 \$1,200.003	U.UU INIVI	2	φ <b>∠</b> ,400.00
Mode   1012/112   10												
E28 KSNV 10/17/12 10/19/12   M-F Wheel of Fortune   M-F Wheel of F					-							
M-F Wheel of Fortune	N-700-0-700-0-0-0-0-0-0-0-0-0-0-0-0-0-0-				<del>-, -</del>			:30	3 \$1 200 003	0.00 NM	3	\$3,600,00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating									-	0.00   1111	Ü	φο,οσο.σσ
Mode: 10/15/12   10/12/12   10/12/12   MF News 3 at Eleven CM		_	Fool Date	10/	Ot-Attl	<b>D</b> -1-	D-C-			1		
E29 KSNV 10/17/12 10/19/12   MF News 3 at Eleven CM   11pm-1135pm												
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	1			M-F News 3 at El	***			:30	3 \$1,100,003	0.00 NM	3	\$3,300.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.00	NELLIO			M-F News 3 at El	leven						_	,-,
Week: 10/15/12   10/21/12   10/		rt Date	End Date	Wookdove	SpoteMiook	Data	Dating					
E30 KSNV   10/22/12   10/23/12   MF- News 3 at Eleven   CM	•											
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   NEWS   10/22/12   10/23/12   The Tonight Show   CM   1135p-1237a   MT   :30   2	E30 KSNV	10/22/1	2 10/23/12	M-F News 3 at El				:30	2 \$1,100.003	0.00 NM	2	\$2,200.00
Start Date   Meek: 101/22/12   101/28/12	MENACO			M-F News 3 at El	leven							
Week: 10/22/12   10/28/12   MT   2 \$1,100.00   0.00		rt Date	End Date	Weekdays	Snots/Week	Rate	Rating					
TON SHOW Start Date Week/ 10/28/12 10/19/12 10/19/12 The Tonight Show CM 1135p-1237awTF :30 3 \$450.003 0.00 NM 3 \$1,350.00  TON SHOW Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 10/												
TON SHOW   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E31 KSNV	10/22/1	2 10/23/12	•	v CM	1135p-1237a	MT	:30	2 \$450.003	0.00 NM	2	\$900.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week	TON SE	4OW		Tonight Show								
E 32 KSNV 10/17/12 10/19/12 The Tonight Show Tonight Sh			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Tonight Show    Tonight Show   Tonight Show   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating		_		MT~~~~	2	\$450.00	0.00					
TON SHOW Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E32 KSNV	10/17/1	2 10/19/12	_	v CM	1135p-1237a	WTF	:30	3 \$450.003	0.00 NM	3	\$1,350.00
Week: 10/15/12   10/21/12   10/21/12   10/23/12   Tues PR 8-10p   CM   8-10pm   -T   :30   1 \$3,600.001   0.00 NM   1 \$3,600.001	TON SI	HOW		Tonight Show						Į.		
E33 KSNV 10/23/12 10/23/12 Tues PR 8-10p CM 8-10pm	<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Tuesday Prime 8-10pm   Tuesday Prime 8-10pm   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating												
LOSER   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E33 KSNV	10/23/1	2 10/23/12			8-10pm	-T	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
Week: 10/22/12   10/28/12   -T   1 \$3,600.00   0.00	LOSER			ruesuay Filme o	~ Topini							
E 34 KSNV 10/17/12 10/17/12 Wed PR 10-11p CM 10-11pmW :30 1 \$3,200.001 0.00 NM 1 \$3,200.00    SVU  Start Date Week: 10/15/12 10/21/12							Rating					
SVU   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				<del></del>					4 00 000 004			
SVU  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/21/12   10/21/12   10/20/12   Saturday Today   SAT TODAY  Start Date   End Date   Start Date   Star	E 34 KSINV	10/17/1	2 10/1//12	•		10-11.pm	w	:30	1 \$3,200.001	0.00 NIVI	1	\$3,200.00
Week: 10/15/12       10/21/12	SVU			,								
E 35 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATURUM 6a-7aS- :30 1 \$350.003 0.00 NM 1 \$350.000 NEWS  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12S- 1 \$350.00 0.00  E 36 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9amS- :30 1 \$600.003 0.00 NM 1 \$600.000 Saturday Today SAT TODAY  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12S- 1 \$600.00 0.00												
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating								-30	1 \$350,003	0.00 NM	1	<b>\$350.00</b>
Start Date Week: 10/15/12         End Date 10/21/12         Weekdays S-         Spots/Week 1         Rate \$350.00         Rating 0.00           E 36 KSNV 10/20/12 10/20/12 Saturday Today Saturday Today         CM 7a-9am        S-         :30 1 \$600.003         0.00 NM         1 \$600.003           SAT TODAY         Start Date Start Date         End Date End Date         Weekdays Weekdays         Spots/Week Spots/Week         Rate Rating Rating Neek: 10/15/12         Rating 10/21/12	200 1011	10/20/1	2 10/20/12			08-78	5	.50	ι φυσο.σσυ	O.OO INW		φ330,00
Week: 10/15/12       10/21/12      S-       1       \$350.00       0.00         E 36 KSNV 10/20/12 10/20/12 Saturday Today       CM       7a-9am      S-       :30       1       \$600.003       0.00 NM       1       \$600.00         SAT TODAY         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/15/12       10/21/12      S-       1       \$600.00       0.00				164	<b>5</b>	in t	<b>.</b>					
E 36 KSNV 10/20/12 10/20/12 Saturday Today CM 7a-9amS- :30 1 \$600.003 0.00 NM 1 \$600.000 Saturday Today  SAT TODAY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12S- 1 \$600.00 0.00					Spots/Week							
Saturday Today SAT TODAY <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12S- <b>1</b> \$600.00 0.00					CM			:30	1 \$600.003	0.00 NM	1	\$600.00
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12S- <b>1</b> \$600.00 0.00								<del>-</del>	, <del>-</del>		•	+-20.00
Week: 10/15/12 10/21/12S- 1 \$600.00 0.00			End Data	Mockdova	Cnoto Minal-	Dete	Datina					
					<u>оровичеек</u> 1							
	<del></del>				СМ			:30	1 \$500.001	0.00 NM	1	\$500.00

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Order / Rev:

100308

Advertiser:

National Republican Senatorial Committe

Alt Order #: Flight Dates: 06809912

Product Desc:

NRSC 2012

KSNV

10/17/12 - 10/23/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type \$	Spots	Amount
			News 3 Today - SA				****			5 71		
NEWS			News 3 Today - S	AT								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				. 1		
Week: 10/1		10/21/12	s-	1	\$500.00	0.00						
E38 KSNV	10/17/1	2 10/19/12	Face to Face w/ Ra		630-657pm	WTF	:30	2	\$900.001	0.00 NM	2	\$1,800.00
FACE			Face to Face w/ J.	Raiston								
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1	5/12	10/21/12	WTF	2	\$900.00	0.00						
E39 KSNV	10/17/1	2 10/19/12	Wake Up Early w/	_	430a-5a	WT	:30	1	\$200.001	0.00 NM	1	\$200.00
EARLY			Wake Up Early Wa	agners								
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week; 10/1	5/12	10/21/12	WT	1	\$200.00	0.00						
E 40 KSNV	10/20/1	2 10/20/12	Weekend Jeopardy		657-8pm	S-	:30	1	\$325.003	0.00 NM	1	\$325.00
WH/JEP			WKND Jeop/Whee	<del>)</del> l								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S-	1	\$325.00	0.00						
E 41 KSNV	10/20/1	2 10/20/12	Sat PR 10-11p	CM	10-11pm	S	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
SVU			Saturday Prime 10	1-11pm								
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating			•			
Week: 10/1		10/21/12	S-		\$1,000.00	0.00						
E 42 KSNV	10/20/1	2 10/20/12	Sa-Su News 3 at E		<b>11</b> pm-1135p	mS	:30	1	\$1,000.003	0.00 NM	1	\$1,000.00
NEWS			Sa-Su News 3 at E	ieven								
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S-	1	\$1,000.00	0.00						
E43 KSNV	10/20/1	2 10/20/12	Saturday Night Live		1130pm-1:02	?amS-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
SNL			Saturday Night Liv	е								
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/1		10/21/12	S-		\$1,400.00	0.00						
E44 KSNV	10/21/1	2 10/21/12	News 3 Sunrise - S		6a-7a	S	:30	1	\$350,003	0.00 NM	1	\$350.00
NEWS			News 3 Sunrise St	UNDAY								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S	1	\$350.00	0.00						
E 45 KSNV	10/21/1	2 10/21/12	Sunday Today	СМ	7a-8am	S	:30	1	\$500.001	0.00 NM	1	\$500,00
SUN TO	DAY		Sunday Today	•								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1	_	10/21/12	S	1	\$500.00	0.00						
E 46 KSNV	10/21/1	2 10/21/12	Meet the Press	CM	8a-9am	S	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
MTP			Meet the Press									
<u>Star</u>	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/1		10/21/12	S		\$1,300.00	0.00						
E 47 KSNV	10/21/1	2 10/21/12	News 3 Today Wki	nd CM	9a-930am	S	:30	1	\$500.001	0.00 NM	1	\$5 <b>0</b> 0.00
NEWS			News 3 Today									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	S	1	\$500.00	0.00		<u>-</u>				
E 48 KSNV	10/21/1	2 10/21/12	Chris Matthews 9:3 Chris Matthews St		9:30a-10a	S	:30	1	\$500.001	0.00 NM	1	\$500.00
CM			Office Matthews of	ווואטפיב איר								
<u>Star</u>	t Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/1		10/21/12	S	1	\$500.00	0.00						
E 49 KSNV	10/21/1	2 10/21/12		СМ	1P-9PM	S	:30	1	\$6,500.003	0.00 NM	1	\$6,500.00

Print Date: 07/03/12 15:30:58

Totals

114

\$86,250.00

Page 6 of 6 Order / Rev: 100308 Advertiser: National Republican Senatorial Committe Alt Order #: 06809912 Product Desc: NRSC 2012 **KSNV** Flight Dates: 10/17/12 - 10/23/12 Estimate: Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NFL Football NFL Football SNF Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 1 \$6,500.00 0.00 E 50 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S :30 1 \$1,000.003 0.00 NM \$1,000.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> ----s

0.00

1 \$1,000.00

Week: 10/15/12

10/21/12